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The Media Council of Kenya Annual Journalism Excellence Awards (AJEA) is an annual event that endeavors' to acknowledge, identify and promote media excellence in Kenya.

KINDLY NOTE: Only journalists accredited by the Media Council of Kenya are eligible to submit entries for the awards.

A. AWARDS CATEGORIES

i. ICT and Telecommunications' Reporting Award

The award seeks to recognise journalists who have done outstanding articles/stories in the area of technological advancement to enable the public embrace and understand new inventions.

ii. Children and youth affairs Reporting Award

This award will seek to recognise journalists who intentionally and creatively tackle issues relating to the protection and promotion of children rights and the empowerment of Kenyan youth.

iii. Gender Reporting Award

This award will recognise journalists who have prioritised and provided understanding of issues that seek to promote equity and empowerment of men and women.

iv. Environment Reporting Award

The environment award recognises journalists who have displayed an in-depth knowledge of covering new developments in environmental conservation and the impact it has had to human life in Kenya.

v. Sports Reporting Award

This award will seek to acknowledge sports stories that are balanced and informative providing an understanding of the importance of sports in talent search and national development.

vi. Tourism Reporting Award

The award will recognise journalists who have produced well researched and positive articles/stories that promote Kenya as a tourism destination as envisaged in the Vision 2030 and Kenya's socio-economic development.

vii. Arts and Culture Reporting Award

This award will be furnished to journalists who have the ability to creatively craft stories on arts and culture using clear descriptions that bring them to life.

viii. Photographer of the Year Award

This award will recognise photographers who uniquely and creatively told a human interest story using the camera. It seeks to identify a photo that told the world a story.

Note: Entries may also be in colour or black and white

ix. Cartoonist of the year Award

The award will recognise artistic creativity and presentation through caricatures and illustrations. The award looks at a journalist's quality of work and an in-depth representation of topical and national issues that have a bearing on the lives of members of the public.

x. Business Award

Stories on finance, business and other economic developments issues will be judged on a journalist's ability to accurately interpret and present the effects of the business world trends on the public and promote the nourishing of the East African Community (EAC) Common Market.

xi. Good Governance Reporting Award

This award is geared towards upholding the fight against graft, promotion of the rule of law and national cohesion. The articles/stories entered in this category must exhibit professionalism and inclination to promote such national values as provided for by the Constitution on leadership and integrity.

xii. Young Journalist of the Year Award

This award recognises and encourages journalists aged 25 and below, who have demonstrated an abundance of diligence, talent, creativity and initiative to build their portfolio and careers.

Note: Any material that best illustrates the journalists' ability or potential, regardless of media or field of specialisation can be entered in this category.

- xiii. Reporter of the Year Award**
This award will appreciate well researched and presented stories on issues of public interest. The stories must have been represented professionally, as provided for by the Code of Conduct for the Practice of journalism in Kenya on topical national issues.
- xiv. Cameraman of the Year Award**
This award will recognise journalists who work behind the scenes to bring captivating images that keep audiences engaged and glued to their screens.
- xv. Health Reporting Award**
This award will recognise a journalist's effort to go beyond medical terms and interpret health issues to the public, creating understanding of not only medical procedures and related health issues but also health policies that affect the citizenry.
- xvi. Digital Journalism Award**
This award will recognise journalists who show the ability to creatively use new media/online platforms to package and present powerful stories that affect peoples' lives.
- xvii. Free Press Kenya Award**
In fulfillment of its function to promote 'Press Freedom' the Media Council of Kenya will recognise efforts made by journalists to promote, contribute and propagate press freedom in the country
- xviii. Television and News Bulletin Award**
This award will recognise news presenters who command respect among the audience. The award seeks to identify those who work in front of the camera to present news professionally with skill, authority and excellent command of the language
- xix. Journalist of the Year Award**
The winners of all the other categories will be entered in this category where an overall winner who will have epitomised high standards of journalism worthy emulating will be identified.

B. RULES OF ENTRY

1. There is no entry fee.
2. Applicants must be a Kenyan journalist (definition of a journalist will be as per the Media Act 2007) and accredited by the Media Council of Kenya.
3. Entries must have been published/broadcast within the past calendar year. This being from March, 2012 to 15th March 2013.
4. **Age limit:** Only applicable to the Young Journalist of the Year Award. Must be 25 years or below as of March 2013.
5. Entrants must attach a one page professional, academic and biography to their entries
6. Every entry should run with its own separate biography.

Print entries

7. Stories submitted should be the original published copy with an inclusion of its publication date. Another clean and legible copy of the same should be provided. PDF or CD stories will be acceptable
8. **Photographs:** Entries MUST be cuttings of the original published copy.
9. **Cartoon:** Entries MUST be cuttings of the original published copy.
10. All entries must include date of publication.

Electronic entries

11. Radio: Entries MUST be an Audio CD in Mp3 format [Not under 128 bitrate) and MUST include Time (when it aired), Date and Station.
12. Television: Entries must be submitted on CD, Mp4, Avi or DVD format and MUST include Time (when it aired), Date and Station.
13. **Entries in Vernacular:** All vernacular entries MUST be accompanied by translations either in English and/or Kiswahili.

Online entries

14. Journalists should provide offline versions of the online published work and the links for the online version of their work including the date it was published online.
15. A journalist can only enter a maximum of 3 stories per category. Each entry and category should be on its own.
16. Answer and fill ALL the details in the entry form. Incomplete forms will not be accepted.
17. Ensure that information provided in the form is accurate and up to date accompanied with all relevant supporting documentation.
18. The judges' decision is final.

C. Entry of Categories

There will be two entry categories

1. Individual
2. Group news production (Producers and Cameramen)

ENTRY FORM

1. Please refer to the rules before filling this form.
2. Attach and hand in all relevant documentation as required in the "RULES OF ENTRY"
3. A maximum of 3 stories per category maybe entered. Every category entered should be in its own individual entry.
4. Attach your current CV with your entry

Print entries

- a. Stories submitted should be the original published copy with an inclusion of its publication date. Another clean and legible copy of the same should be provided. PDF or CD stories will be acceptable
- b. **Photographs:** Entries MUST be cuttings of the original published copy.
- c. **Cartoon:** Entries MUST be cuttings of the original published copy.
- d. All entries must include date of publication.

Electronic entries

- e. Radio: Entries MUST be an Audio CD in Mp3 format [Not under 128 bitrate) and MUST include Time (when it aired), Date and Station.
- f. Television: Entries must be submitted on CD, Mp4, Avi or DVD format and MUST include Time (when it aired), Date and Station.
- g. **Entries in Vernacular:** All vernacular entries MUST be accompanied by translations either in English and/or Kiswahili.

Online entries

- h. Journalists should provide offline versions of the online published work and the links for the online version of their work including the date it was published online.
5. Answer and fill ALL the details in the entry form. Incomplete forms will not be ACCEPTED.

Personal Details

First name: _____

Surname: _____

Male: _____ Female: _____ Date of Birth (DD/MM/Year) ___/___/___

Nationality _____ Freelancer: Yes _____ No _____

Name of Publication/Station/Website _____

Company/Place Published/Broadcast _____

Telephone Number _____

Postal Address _____

Email: _____

In case of a joint entry

First name: _____
 Surname: _____
 Male: _____ Female: _____ Date of Birth (DD/MM/Year) ___/___/___
 Nationality _____ Freelancer: Yes _____ No _____
 Name of Publication/Station/Website _____
 Company/Place Published/Broadcast _____
 Telephone Number _____
 Postal Address _____

 Email: _____

Please tick category of entry:

Category	TV	Radio	Print/Cartoon/ Photography	Online	Name of place the story ran Newspaper/website/TV or Radio station		
					Story 1	Story 2	Story 3
1. ICT & Telecommunications							
2. Children and Youth Affairs							
3. Gender Reporting							
4. Environment Reporting							
5. Sports Reporting							
6. Tourism Reporting							
7. Photographer of the Year							
8. Arts & Culture Reporting Award							
9. Cartoonist of the Year							

Category	TV	Radio	Print/Cartoon/ Photography	Online	Name of place the story ran Newspaper/website/TV or Radio station		
					Story 1	Story 2	Story 3
10. Business Reporting							
11. Good Governance							
12. Young Journalist of the Year							
13. Reporter of the Year							
14. Cameraman of the Year							
15. Health Reporting							
16. Digital Journalism							
17. Free Press Kenya							
18. Television and News Bulletin							
19. Journalists of the Year Award							