



The Rural Internet Kiosk (RIK)

*Information Empowerment for
Sub-Saharan Africa*

A product of
Intersat Africa Limited

Bridging the Digital Divide

- FASTEST AND MOST COST EFFECTIVE WAY OF CONNECTING AND MAKING THE DREAM OF ONE GLOBAL VILLAGE A REALITY
- TARGETING TO CONNECT THE NEXT 1 BILLION USERS
- EDUCATION
- AGRICULTURE
- E-GOVERNANCE
- COMMUNICATION
- ECONOMIC EMPOWERMENT
- HEALTH AWARENESS
- ENVIRONMENTAL FRIENDLY



Our Rural Internet Kiosk is

- USER FRIENDLY
- EASILY TRANSPORTED AND ASSEMBLED BECAUSE OF MODULAR ASSEMBLY AND KNOCK DOWN FORMAT
- SOLAR POWERED AND CONNECTED TO THE INTERNET VIA SATELLITE SO CAN BE CONVENIENTLY PLACED IN ANY LOCATION UNDER THE SUN
- CAPABLE OF CREATING A WI-FI HOTSPOT IN ITS PROXIMITY
- FEMTOCEL ENABLED FOR UP TO 4 SIMULTANEOUS GSM CONNECTIONS TO FEMTOCEL ENABLED MOBILE NETWORKS
- CAPABLE OF PRINTING, SCANNING & MOBILE PHONE CHARGING
- THE ANSWER TO NETWORKING ALL COMMUNITIES ACROSS THE GLOBE



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RIK is the Fastest & Most Cost Effective Way to Bridge the Digital Divide because



- IT IS IN A KNOCK DOWN FORMAT AND CAN BE EASILY INSTALLED & COMMISSIONED AT A LOW COST AT ANY LOCATION
- IT CAN ACCOMMODATE THREE SIMULTANEOUS USERS BROWSING THE INTERNET AT ANY GIVEN TIME
- IT IS THE BEST OPTION FOR ALL AGENCIES TO INTRODUCE INTERNET ACCESS AND COMPUTER LITERACY TO COMMUNITIES THAT HAVE BEEN LACKING THESE NECESSARY FACILITIES
- IT IS THE ONLY ALTERNATIVE TO CYBER CAFÉS FOR RURAL AREAS
- IT WILL HELP CREATE AND CONNECT A CLUSTER OF LOCATIONS

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RIK IN EDUCATION



- RIK PROVIDES STUDENTS IN RURAL AFRICA WITH THE OPPORTUNITY TO EDUCATE THEMSELVES VIA ONLINE COURSES AND THROUGH A VAST SELECTION OF E-BOOKS
- RIK CONNECTS STUDENTS AROUND THE WORLD ALLOWING INTERACTION OF THE PRIVILEGED WITH THE UNDERPRIVILEGED AND THE OPPORTUNITY OF KNOWLEDGE TRANSFER
- RIK ASSISTS IN PROMOTING MODELS, MAKING HIGHER EDUCATION AVAILABLE TO STUDENTS AT THEIR OWN CONVENIENCE IRRESPECTIVE OF LOCATION
- RIK PROMOTES E-SCHOOLING BY PROVIDING THE TWO MOST ESSENTIALS TOOLS – COMPUTERS AND THE INTERNET
- RIK DEMONSTRATES THE EFFECTIVE USE OF MULTI-USER COMPUTING – AN INTEGRAL COMPONENT OF IMPLEMENTING LOW COST ICT FOR EDUCATIONAL PURPOSES

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RIK IN AGRICULTURE



- RIK ASSISTS THE FARMING COMMUNITY BY KEEPING THEM UPDATED WITH LATEST FARMING TECHNOLOGIES
- RIK EDUCATES FARMERS ON COST EFFECTIVE FARMING PRACTICES
- RIK ASSISTS FARMERS IN ACHIEVING A BETTER YIELD OF THEIR PRODUCE BY GIVING THEM ACCESS TO WORLD PRICING
- RIK ALLOWS FARMERS TO ACCESS A LARGER MARKETPLACE
- RIK OPENS UP WHOLE WORLD OF COMPETITIVE SUPPLIERS TO THE FARMING COMMUNITY FOR SOURCING OF FERTILIZERS AND FARM IMPLEMENTS
- RIK PROVIDES ADVICE ON LIVESTOCK, HORTICULTURE, ETC. THROUGH THE VAST ONLINE LIBRARIES ON THE INTERNET
- RIK ASSISTS FARMERS IN REDUCING THE “FARM-TO-FORK” LEAD TIME FOR FRESH PRODUCE

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RIK FOR E-GOVERNANCE

- RIK HELPS FAST TRACK E-GOVERNMENT BY REDUCING BUREAUCRACY AND CORRUPTION
- RIK AIDS IN COST EFFECTIVE TAX COLLECTION AND DATA BASE CREATION
- RIK ASSISTS THE CITIZENS ACCESS GOVERNMENT AGENCIES EASILY AND EFFECTIVELY
- RIK HELPS EASE CONGESTION IN GOVERNMENT OFFICES BY ENABLING USERS TO MAKE ONLINE SUBMISSIONS
- RIK HELPS IN PROMOTING TOURISM AND WILL ALSO ACT INDEPENDENTLY AS A TOURISM RESOURCE CENTRE



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RIK FOR COMMUNICATION

- RIK HELPS IN PROMOTING EMAIL AND NETWORKING AT A LOW COST COMPARED TO SMS TEXT MESSAGING
- RIK IS ENABLED FOR IPTV WHICH IS ALREADY BEING HAILED AS THE NEXT GENERATION OF MASS MEDIA COMMUNICATION
- RIK IS VOICE & VIDEO ENABLED FOR VIDEO CONFERENCING AND WEB CALLING THROUGH SKYPE, MSN, YAHOO & GOOGLE TALK
- RIK UTILISES THE MOST RELIABLE COMMUNICATION TECHNOLOGY OF ALL TIMES - SATELLITE
- RIK IS ENABLED WITH A WI-FI ACCESS POINT ALLOWING AID WORKERS, MISSIONARIES, ETC. TO CONNECT WITH THEIR OWN DEVICES



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RIK IN ECONOMIC EMPOWERMENT

AN INFORMATION RICH SOCIETY IS AN ECONOMICALLY RICH SOCIETY
RIK IMPROVES STANDARDS OF LIVING BY:

- PROVIDING INCOME GENERATION OPPORTUNITIES FOR COMMUNITY BASED ORGANIZATION, WOMEN'S GROUPS, AND YOUTH GROUPS
- AIDING INDIVIDUALS TO EXPAND THEIR INCOME OPPORTUNITIES THROUGH INTERNATIONAL NETWORKING
- PROVIDING ONLINE INFORMATION AND COURSES REGARDING BEST BUSINESS PRACTICES AND COMMODITY PRICES
- ASSIST SMALL BUSINESS TO DEVELOP A WEB PRESENCE
- LOWERING COSTS OF INFORMATION AND COMMUNICATIONS TO BE AFFORDABLE TO THE LEAST ADVANTAGED IN SOCIETY
- IMPROVING MERCHANDISE FLOWS FROM PRODUCERS TO CONSUMERS BY ELIMINATING THE MIDDLEMEN



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RIK IN HEALTH PROMOTION

RIK SERVES AS A POINT OF REFERENCE FOR INFORMATION PERTAINING TO:

- HIV/AIDS
- MALARIA
- TB
- POLIO
- IMMUNIZATIONS
- WATER AND SANITATION
- PUBLIC HEALTH
- FAMILY PLANNING
- NUTRITION
- MATERNAL HEALTH
- CHILDREN'S HEALTH



COMMUNITY HEALTH WORKERS, NURSES, AND DOCTORS WILL BENEFIT FROM INFORMATION AND FROM COMMUNICATIONS WITH OTHER HEALTH PROFESSIONALS INTERNATIONALLY. RIK PROMOTES THE DEVELOPMENT OF TELEMEDICINE THROUGH PARTNERSHIPS WITH UNIVERSITIES IN THE DEVELOPED WORLD.

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RIK IS ENVIRONMENTALLY FRIENDLY

- PRODUCED FROM RECYCLABLE MATERIALS
- UTILIZES GREEN SOLAR ENERGY
- MULTI-COMPUTING REDUCES E-WASTE BY 80%



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RIK IN CITIZEN JOURNALISM

FOR THE FIRST TIME IN HISTORY, AFRICA WILL BE ABLE TO PARTICIPATE IN DIRECTLY TELLING THE STORIES OF THEIR LIVES. CITIZEN JOURNALISM IS THE SHARING OF EVENTS AND INFORMATION ONLINE AND CAN BE IN THE FORM OF BLOGS, DIGITAL STORYTELLING, IMAGES, AUDIO FILES, PODCASTING AND FEEDBACK.



- RIK RAISES AWARENESS AND PROMOTES DISCUSSION OF ISSUES FACED BY THE RURAL AFRICAN PEOPLE
- RIK GIVES VOICING OPPORTUNITIES TO PEOPLE NEGLECTED BY TRADITIONAL MEDIA SOURCES
- RIK ALLOWS INFORMATION TO BE SHARED IN ANY LANGUAGE BY THE LOCAL PEOPLE WHO MAY NOT SPEAK ENGLISH
- RIK IS THE DOORWAY TO LOCAL CONTENT CREATION BY RURAL AFRICAN ENTREPRENEURS

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The Rural Internet Kiosk (RIK)

A product of

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Let's connect Africa!

