

WELCOME TO THE TWO PRESTIGIOUS GLOBAL EVENTS TO BE HELD IN CHINA!

**STOP 1
GOS**

The 2nd GLOBAL OUTSOURCING SUMMIT

December 4-6, 2008

Zhengzhou City, Henan Province, China

**STOP 2
ICS**

The 4th INTERNATIONAL COOPERATION SUMMIT FOR CEOS & PROVINCIAL GOVERNORS AND MAYORS

December 7-9, 2008

Chengdu City, Sichuan Province, China

Organization of the 2nd GOS

International Organizers: Asia-Pacific CEO Association (APCEO)
International Outsourcing Center (IOC)
Organizer in China: Zhengzhou Municipal People's Government, China
Hosts: Zhengzhou Bureau of Commerce
Asia-Pacific Fortune Economic Consulting Center (Beijing)
Co-Organizers: State-Level Economic Development Zone of Zhengzhou
State-Level Hi-Tech Industrial Development Zone
Huiji District of Zhengzhou

NOTE: If for any reason you are unable to come to the summit, we would appreciate that you extend our invitation to others in your organization who might be able to attend in your stead. Thank you.

Accommodations will be offered by the organizing committee and no participation fee will be charged.

Organization of the 4th ICS

International Organizer: Asia-Pacific CEO Association
Organizer in China: Chengdu Municipal People's Government, China
Hosts: Chengdu Conference and Exhibition Development Office
Asia-Pacific Fortune Economic Consulting Center (Beijing)

GOS

The Global Outsourcing Summit is a first-class International Summit in the global outsourcing industry. The Summit strives to:

- ♦ Establish a common platform for Global Outsourcing
- ♦ Integrate and display Global Outsourcing resources
- ♦ Promote international cooperation in the outsourcing industry
- ♦ Release latest information about Global Outsourcing
- ♦ Provide strategic cooperation forum for the industry

As one of the Top 10 business events in Tianjin, the 1st GOS was successfully held in last December in Tianjin, the APCEO and the IOC, which marked an and the International Outsourcing Center, which marked an important turning point in the history of Global Outsourcing service of Tianjin.

Participants

Government Officials

- Prominent political figures from both China and other countries;
- Government officials from the Ministry of Commerce, the Ministry of Science and Technology, the Ministry of Education, the Ministry of Finance of P. R. China;
- Provincial governors and mayors from both China and other countries;

Corporate Representatives

Corporate leaders of Fortune 500 companies, Forbes Global 2000 companies and other excellent enterprises: Chairmen, Presidents, CEO, MD, COO, GM, CFO, CIO, etc.

Notable Experts

Mainstream Media from both China and other countries

ICS

The aim of this summit is to establish an effective long-term cooperative working relationship between outstanding business leaders and governments.

Cooperating with the Central government and local governments of China at all levels, we have successfully held the Summits in Beijing, Wuxi and Guangzhou.

The guests who have attended the Summit consider it to be an important platform for a rewarding international cooperation worthwhile. The 3rd International Cooperation Summit for ICS was honored as an international economic cooperation conference of the highest standard in the history of Guangzhou, China's third largest city.

For more information

ICS Official website: www.ap-summit.org
GOS Official website: www.ioutsourcing.org/gos

E-mail: contact@ap-summit.org

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BACKGROUND

During the recent years “outsourcing” has been one of the most frequently searched words through ‘Google’ and ‘baidu.com’ search engines.

Global Outsourcing plays a significant part in economy and exerts its influence on every country. According to a research, the turnover of the global outsourcing service in 2003 reached 150 billion USD, 600 billion USD in 2005 and 1.2 trillion USD in 2007. It is estimated that the market for global service outsourcing will grow by 30~40% annually and in 2020 the trade volume will reach a high of 5 trillion USD.

The world is paying great attention to the global outsourcing, not only because of its existing market value and huge potential for growth, but also because of the significant influence that global outsourcing exerts on the international community and world economy. This industry has not only attracted the attention of many multinationals but also has stimulated the rapid economic development of countries like China and India.

Furthermore, the industrial adjustment, the economic reforms and the employment situation of the developed countries are also under the influence of the global outsourcing trend. Thanks to its significance, global outsourcing was termed by Harvard Business Review as “the most important business concept and managerial means in the past 75 years”.

The Chinese government has attached unprecedented emphasis on global outsourcing and regards it as the starting point of yet another national economic boom.

Since 2006, the Ministry of Commerce has been giving continuous support to 13 qualified cities including Dalian, Beijing, Xi’an, Shenzhen, Chengdu, Wuhan, Nanjing, Shanghai, Hangzhou, Tianjin, Jinan, Guangzhou and Hefei, transforming them into “Outsourcing Base Cities”. These Chinese metropolises are to emerge as competitive players in the international market of the global outsourcing industry.



AGENDA

4/12/2008

Item	Time	Theme and Content	Venue
Reception	Whole day	Airport pick-up (International Airport)	Xinzheng
Check-in	08:00-17:00	Check-in at the hotel	Lobby
Meeting	16:00-18:00	Formal meeting between Chinese government officials and representatives from the participating parties	VIP Room
Reception Banquet and Entertainment	18:30-19:00	IOC Global Outsourcing Ranking Lists • Top30 Global Outsourcing enterprises • Top 10 Outstanding Figures of Global Outsourcing	8F Grand Atrium Room
	19:00-22:30	Reception Banquet and Entertainment	

5/12/2008

Item	Time	Theme and Content	Venue
Breakfast	08:00-08:30	Buffet Breakfast	Banquet Hall
Opening Speeches	08:30-08:45	Opening declaration and guest introduction	8F Grand Atrium Room, Yuda Palace Hotel
	08:45-10:00	Wang Wenchao, Secretary of the Zhengzhou Municipal Committee of CPC ,to deliver welcoming speech Expected speakers: 1. Ma Xiuhong, Undersecretary of the Ministry of Commerce of the People's Republic of China 2. Guo Gengmao, Governor of the Henan Province 3. Dominique de Villepin, Former French Prime Minister 4.The Rt. Hon. Robert J. L. Hawke, former Prime Minister of Australia 5. Zhao Jiancai, mayor of Zhengzhou Municipal People's Government to introduce Zhengzhou	
		Host: Formal opening of the 2 nd Global Outsourcing Summit	
Summit Forum	10:00-10:40	Topic: Analysis of the status quo of global outsourcing Expected speakers 1. Gene Hall, Chief Executive Officer of Gartner 2. Li Zhiqun, director of the Foreign Investment Department of the Ministry of Commerce 3. More guests to be invited	
		Topic: Successful development patterns of the global outsourcing enterprises Expected speakers: 1. Stephen F. Schuckenbrock, Senior Vice President and President, Global Services, and Chief Information Officer of Dell 2. Nick Athanasakos, VP, Global Supply Chain of Nike 3. More guests to be invited	
	10:40-10:50	Tea break and business networking: soft drinks and desserts are served	
Keynote Speech	10:50-11:50	Topic: Successful development patterns of the global outsourcing cities Expected speakers 1. Eibhlin Byrne, Mayor of Dublin, Ireland 2. Mumtaz Begum, Mayor of Bangalore 3. More guests to be invited	
Summary	11:50-11:55	Summary by the leaders of the International Outsourcing Center	
Lunch	12:00-14:00	Lunch Buffet	Banquet Hall

Global Outsourcing Industry Focuses on China	14:00-18:00	Global Outsourcing Focus—Cities and enterprises Procedures: 1. Interaction between the host and guests: The government officials from reputable outsourcing cities comment on questions such as “the strategy of constructing and positioning a global outsourcing city.” 2. Interaction between the host and guests: The corporate leaders articulate their viewpoints on questions such as “the brand strategy on how to become a prestigious outsourcing enterprises” 3. Exchange of opinions: the government officials and corporate leaders exchange information about the problems and difficulties encountered in the industry, share their experience and reach constructive conclusions.	Crystal Hall, 14F, Yuda Palace Trade Hotel
Dinner	18:30-20:00	Banquet	Banquet Hall
Exhibition	Whole day	Exhibition on the Achievements of China’s Outsourcing Industry	Wenqi Ballroom, 7F

6/12/2008

Items	Time	Theme and Content
Breakfast	07:30-09:00	Breakfast buffet
Business visit	09:00-12:00	Destination: Zhengdong New District
Lunch	12:00-14:00	Lunch
Tour	14:00-18:00	Shaolin Temple

7/12/2008: The guests leave for Chengdu from Zhengzhou.

BACKGROUND

As the variables which influence the global economic development increased, economies around the World are confronted with a new round of tests. The economies of China and other Asia-Pacific countries as well as their increasingly cooperative relations face many new challenges and fresh opportunities.

How do the global corporate leaders, those who play an essential role in the world economic reality, view the future of the world economy? What are their expectations? What are the new strategies they have developed about international economic cooperation?

Besides, what are the opinions of the senior government officials across the globe, especially those of the Central Government and local governments at all levels of the world’s fourth largest and most energetic economy--- China? What are their in-depth reflections on the international economic cooperation strategies?

As we know, the year of 2008 marks the 30th anniversary of the beginning of China’s Reform and Opening-up process. Increasingly deepening its commitment to the global economic integration process, China has witnessed great achievements in the opening-up and international cooperation. However, as is known to all, the situations in the East, Middle and West China are different, and so are the requirements they have on international cooperation. In East China, international economic cooperation has been well developed while in the Middle and West China, there is still much room for improvement.

On May 12th, 2008, Sichuan Province of China was stricken by an earthquake measuring 8 degrees on the Richter scale, which incurred unredeemable trauma and substantial economic losses upon its people. According to a rough estimate, the investment in fixed assets for reconstruction of the quake-hit areas will exceed a trillion RMB. The reconstruction work calls for support, participation and collaboration from the international community.

Cooperation, innovation and development are the themes of the world economy. “Reform the look of the world, innovate the way of cooperation” is the keynote of the 4th International Summit for CEOS & Provincial Governors and Mayors.

So far, the number of Chinese authorities that have attended the summits:

Authorities	Name	Number
State-level ministries and commissions	Ministry of Commerce, Ministry of Industry and Information Technology, Ministry of Finance	3
Provincial Government	Provincial governments of Shanxi, Jiangsu, Jiangxi, Shaanxi, Heilongjiang, Hebei and Guizhou; Municipal governments of Shanghai and Tianjin	9
Municipal Government (Provincial Capitals)	Municipal governments of Guangzhou, Nanchang, Harbin, Zhengzhou, Xi’an, Chengdu and Kunming	7
Municipal Government	Municipal governments of Suzhou, Wuxi, Foshan, Shenzhen, Baoding, Huangshan, Weihai, Liancheng, Jincheng, Changzhou, Suqian, Dandong, Qiqihar, Huangshi, and Bengbu	15
Total		34

So far, the number of international companies that have attended the summits:

Classification	Number	Classification	Number
Fortune 500	118	Forbes Global 2000	256
Listed companies	865	Other international companies	1196

The Summit has gained the earnest attention and active participation of many important members of our international community including:

The U.S. House Committee on Foreign Affairs, the Department of Foreign Affairs and International Trade of Canada, the State Government of British Columbia, the State Government of New South Wales, the Municipal Government of San Francisco, the Municipal Government of Dallas, Asian-American Republican National Federation, etc.

Former Australian Prime Minister Rt. Hon. Robert J.L. Hawke, Former German Prime Minister Gerhard Schroeder, Former Chairman of the U.S. House Committee on Foreign Affairs Benjamin Gilman, Chief of General Staff of two former French Presidents General Christian QUESNOT, etc.

The Summit will be held in many cities across China and even worldwide in the future. It is expected that the Summit will be held in Inner Mongolia and Vancouver, respectively in 2009 and in 2010. We are committed to constantly make improvements and to ensure that participants of the Summit will benefit more and more from participating in this increasingly popular event.



AGENDA

Date	Time	Activities
7 th December	Whole Day	Reception
	16:00-18:00	Formal meeting between Chinese government officials and representatives from the participating parties
	18:30-20:30	Welcoming Banquet
8 th December	06:50-07:50	Breakfast buffet
	07:50-08:30	Sign-in
	08:30-10:00 Welcoming Speeches	Expected speakers: 1. Wang Qishan, Vice Premier of the State Council of P.R. China 2. The Rt. Hon. Robert J.L. Hawke: Global Chairman of APCEO & Former Australian Prime Minister 3. Liu Qibao: Secretary of Sichuan Provincial Committee of CPC 4. Dominique de Villepin: Former French Prime Minister 5. Ge Honglin, the Mayor of Chengdu City 6. More guests to be invited
	10:00-10:10	Tea Break and business networking: soft drinks and desserts are served.

	10:10-12:00 Summit Forum	<p>Topic: Strategic thinking on the variable aspects of the Global economy</p> <p>Expected guests:</p> <ol style="list-style-type: none"> 1. Chen Deming, Minister of the Ministry of Commerce of P.R. China 2. David Lee Emerson, the Foreign Minister of Canada 3. Vikram Pandit: Chief Executive Officer of Citi 4. Arnold Schwarzenegger, Governor of the State of California, USA 5. More guests to be invited
	12:00-13:30	Lunch Buffet
	15:00-17:30 Round-table Conference	<p>Group A:</p> <p>Special Investment Project: Reconstructing Sichuan with the Help of International Business Community</p> <p>Expected guests:</p> <ol style="list-style-type: none"> 1. Gordon Campbell, Governor of British Columbia, Canada 2. Morris Lemma, Governor of the State of New South Wales, Australia 3. Liu Qibao: Secretary of Sichuan Provincial Committee of CPC 4. Jet LI: Chairman of The One Foundation 5. Ian Davis: Managing Director of McKinsey & Company 6. David M. Cote: Chairman & CEO of Honeywell 7. Louis Chênevert: President & Chief Executive Officer of United Technologies Corporation 8. More guests to be invited
		<p>Group B:</p> <p>Topic 1: Opportunities for the Transfer of the Global Manufacturing Industry and Service Industry</p> <p>Topic 2: Highlights and acts of International Cooperation in West China after 30 years of reform and opening-up</p> <p>Expected guests:</p> <ol style="list-style-type: none"> 1. Zhang Ping: Director of the National Development and Reform Commission of P.R. China 2. Jiang Jufeng: Provincial Governor of Sichuan, China 3. Lv Zushan, Provincial Governor of Zhejiang, China 4. Huang Huahua: Provincial Governor of Guangdong, China 5. Christian QUESNOT, Presidential Chief of Staff of France 6. Jeff Immelt, CEO of GE 7. Michel Rollier, Managing Partner of Michelin 8. More guests to be invited
	18:00-19:30	Dinner Buffet
9 th December	Whole Day	<ol style="list-style-type: none"> 1. Visit Dujiangyan and condole with the quake victims there. 2. The guests will pay a visit to The Chengdu Research Base of Giant Panda Breeding 3. They will also pay a business visit to important economic districts, enterprises and projects 4. Farewell

About Zhengzhou

www.zhengzhou.gov.cn

Zhengzhou is the capital city of Henan Province, the largest province of China in terms of population. It is one of the eight ancient cities of the five thousand years' civilization. The hometown of the Yellow Emperor, the father of Chinese civilization. What's more, Shao Lin Temple, the well-known origin of Shaolin Kung-fu, is also located in Zhengzhou, attracting people from all over the world with its unique charm.

Zhengzhou is also the leading city in Middle China and plays an important part in China's plan of "Central Rise". At present, the city is striving to build itself into not a only modern logistics city, but also the financial hub and the major growth pole of Middle China. As the host of the Summit, Zhengzhou City, together with a population of 7.36 million, will give you a warm welcome!



The Shao Lin Temple in Zhengzhou



The Shao Lin Kung-fu performance

Hotel Information

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www.yudapalacehotel.com

About Chengdu

www.chengdu.gov.cn

Located in the zone of subtropical moist climate, Chengdu is the capital city of Sichuan Province and has a beautiful and mild weather. In addition, the city is endowed with abundant water resources, land, flora and fauna and mineral resources.. Until the end of 2006, the population of the city has reached 11.03 million, ranked the fourth in China after Beijing, Shanghai, and Chongqing.

With abundant natural resources and a history of more than 2300 years, Chengdu has been a popular travel destination noted for its tranquility, leisure environment and sentiment. The historical marks of Ancient Shu Civilization and Three Kingdom Civilization as well as the giant pandas of the city has drawn the interest of people from all over the world.

Furthermore, Chengdu has diversified festival activities, such as lantern festivals, flower fairs and art festivals and so on, which attract a number of travelers. Besides, the city is also the hometown of Sichuan opera which performs incredible shows like mask-changing and fire spraying. The city is also famous for various delicatessen foods.

The pillar industries of Chengdu include IT, machinery, pharmacy, food processing, metallurgy, construction materials and petrochemicals. Since the reform and opening-up of China, Chengdu has been striving to promote economic development and much attention has been attached to the construction of infrastructure, industrial adjustment, commercial circulation and introduction of foreign capital. As a result, the city has seen steady progress in its comprehensive competitiveness and the society as well as substantial improvements in people's quality of life.

On May 12th, 2008, Sichuan Province of China was stricken by an earthquake measuring 8 degrees on the Richter scale, which incurred unredeemable trauma and substantial economic losses upon its people. According to a rough estimate, the investment in fixed assets for reconstruction of the quake-hit areas will exceed a trillion RMB. The reconstruction work, which is of international concern, calls for the support, the participation and the collaboration of the international community.



The Face-Changing in Sichuan Opera



The Lovely Panda of Sichuan

Information

Conference Venue: Century City Chengdu & Jiuzhai Paradise Hotels of the InterContinental Group

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Hotel: Holiday Inn of the InterContinental Group

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