

Career Opportunity : Communications and Public Relations Officer

Regional Office for Sub-Saharan Africa

Nairobi, Kenya

Job Overview

Under the supervision of the Regional Director in Nairobi and in contact with the Director of Communication in Ottawa (Canada), you will act as a communications and public relations expert to increase the visibility of IDRC and its research partners in the Sub-Saharan Africa Region and in Canada. Your main responsibilities will be to participate in the development and implementation of a regional communication plan in line with IDRC's overall communication strategy; to provide advice to the Regional Director and program staff on public outreach strategies and how best to communicate research results; to organize communications and public relations activities to promote and disseminate pertinent research results; to coordinate media relations and liaise with key regional stakeholders and decision-makers; to develop and present communications and media products to share the research results; and to represent the Centre at various functions.

Among the essential qualifications, the ideal candidate will have:

- A Master's degree or equivalent experience in communication, journalism, popularization of science and with considerable experience in a research and/or international development environment OR a Master's degree in social sciences or international development with relevant experience in communications and/or journalism
- At least five years' track record of relevant communications and public relations work as well as experience in a research-related setting which includes: preparing and implementing communications plans to support program and project activities; identifying and analyzing issues to provide strategic advice regarding communications and public relations approaches, activities and products; building and maintaining collaborative relationships; developing, writing and implementing a wide range of communications and public relations products using a variety of media including multimedia, web and social media; organizing special events and activities to disseminate or promote program and project information and results; coordinating media relations, representing an organization and acting as a spokesperson; and working experience in French-speaking African regions is an asset
- English and French oral and written language skills at an advanced level

Additional Information

As this is a local hire, rather than an international recruitment, the terms and conditions of employment that apply to our Kenyan support staff will be relevant to this appointment.

The **International Development Research Centre** (IDRC), a Canadian Crown corporation, supports financially and through capacity-building, research in developing regions of the world to promote growth and development. The result is innovative, lasting local solutions that bring choice and change to those who need it most.

Application Deadline: February 1, 2013.

For more information about this opportunity and how to apply, visit our website at

www.idrc.ca/careers.