



**Faculty of Commerce, Law and Management  
University of the Witwatersrand, Johannesburg**

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**Executive Course: Telecommunications & Broadcasting Policy, Law & Regulation**  
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**Please forward to colleagues who might benefit from attending...**

**There are still a few places left on this exciting one-week short course commencing on 20 July 2009.**

**Blast away those Confed Cup blues - warm the cockles of your heart with some power-packed ICT regulatory soup, expertly brewed by South Africa's leading trainers in the field. It's not too late to register. Book now!**

This executive course is one of the three modules comprising the highly-acclaimed Certificate in Telecommunications Policy, Regulation and Management, offered by the LINK Centre, School of Public and Development Management, University of the Witwatersrand - Southern Africa's the leading research and training body in the field of information and communications technology policy, regulation and management.

Registration for this single module is open to participants who wish to focus specifically on Telecommunications & Broadcasting Policy, Law and Regulation, or whose busy schedule does not permit them to register for the full certificate.

**Content Overview**

- The SA Constitution and administrative law;
- ICT sector regulation: rationales, principles, approaches and practices;
- Competition law, and the telecommunications and broadcasting sectors in SA;
- ICT sector reform in SA: overview;
- Legislative, regulatory and licensing framework for telecommunications in SA: institutions, structure, processes and issues;
- Legislative, regulatory and licensing framework for broadcasting in SA: institutions, structure, processes and issues;
- Interconnection, facilities leasing and essential facilities: principles, law and regulation;
- Licensing: the objectives, typology, procedures, content and monitoring of licences;
- Pricing and tariffs;
- Quality of service and consumer protection.

Presenters are drawn from LINK Centre staff, as well as a number of other experts in the field, including: Andrew Barendse, Aynon Doyle, Norman Manoim, Sanele Sibanda and Carla Rafinetti.

A certificate of attendance is issued to all participants who attend a minimum of 80% of the course sessions.

**Who should attend?**

Decision-makers and senior policy-makers in the Department of Communications, ICASA and the USA, managers and regulatory staff in industry (manufacturers, service providers and fixed and mobile operators), bidders for PSTN licences, broadcasters, lawyers, consultants, journalists, union officials and NGOs involved in the sector.

**About LINK**

The LINK Centre is the leading public policy, regulation and management educational body in the area of information and communication in Southern Africa.

LINK focuses on capacity building in the public sector and development arenas through quality training, applied research and consultancy services necessary to maximise the benefits of the Information Society and the Knowledge Economy.

Visit the LINK web site at <http://link.wits.ac.za> for more information.

**Methodology**

An interactive and intensive teaching methodology is used, comprised of several learning methods, including lectures, case studies, structured learning group discussions and presentations from local and international experts in the field. In this way participants will develop a strong practical focus directly applicable to their own organisations.

**Fees**

R 8 000 plus VAT per participant.

**Venue**

All lectures are held at the Graduate School of Public and Development Management campus, 2 St David's Place, Parktown. Lectures run daily from 08:30 to 17:00 with breaks for lunch and teas.

**Convenor**

Charley Lewis + 27 + 11 + 717-3784 or [lewis.c@pdm.wits.ac.za](mailto:lewis.c@pdm.wits.ac.za)

**Registration**

For more information, or to register online, please consult the web page for the full Certificate in Telecommunications Policy, Regulation and Management at <http://link.wits.ac.za/training/tc1.html>.

Alternatively, contact Tennyson Mashiloane on [Tennyson.Mashiloane@wits.ac.za](mailto:Tennyson.Mashiloane@wits.ac.za).

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