CALL FOR PAPERS

Theme: "We have the bandwidth. Now what?"

Oshwal Centre, Nairobi
2-3 November 2011

An AITEC Africa Event

The Summit audience

The event will have several key audiences:

- ICT managers & professionals
- Policy-makers
- High-level managers at CEO, COO and CFO level
- Innovators and service providers
- Telecom operators and service providers
- NGOs/civil society organisations
- Media representatives

Evaluation and Outputs

There will be several outputs from the event:

- Increased knowledge among ICT managers and ICT professionals in the ICT sector of latest international trends and technologies and their application in the region.
- Increased awareness among high-level non-technical managers in the sector of the vital role ICT has to play in their business strategies – and the range of technologies and systems available.
- Informed media coverage that will help build a profile for the issues under discussion.
- Broker relationships between suppliers and users of ICT systems.

2011 Conference Subject Areas

The Summit Conference will include a number of specialised resource streams:

Communications World: Fibre, satellite, backhaul & last mile

ICT and Data Security World: Developing strategies to manage existing threats to corporate data integrity – and the increasing new risk implications of cloud services, social networking and consumer devices in the workplace.

Cloud Computing World: Moving from the edge to the core: sharing best international and regional practice in leveraging on the power of the cloud. Cloud Computing is the next level of ICT Business opportunity in discovery of how to implement low cost low power and highly efficient systems to deliver scalable infrastructure. The Cloud will enable a range of products and solutions to be used to increase capacity and expand computer capabilities without heavy investment in infrastructure.

Mobile Apps World: Showcasing East Africa's Leading-edge innovations in the mobile space.

Presentation proposals

1. Fast-track Theatres
Standard Presentation (20 minutes) – No fee for exhibitors; US$1,250 for non-exhibitors*
Showcase Presentation (30 minutes) – US$3,500

2. Focussed forums: Communications, ICT and Data Security, Cloud Computing, Mobile Apps
Standard Presentation (20 minutes) – No fee for exhibitors; US$1,250 for non-exhibitors*
Showcase Presentation (30 minutes) – US$3,500

Non-vendor analysts, academics and researchers will be invited to make presentations free of charge.

3. Panel discussions
- No charge

Showcase presentation benefits
A Showcase Presentation entitles the sponsor to make a 30-minute presentation focussed on the organisation's products and services. The presentation will be branded in the programme.

- Branding on forum documentation.
- Appropriate sized pop-up or banner next to podium during presentation
- Mention in the press promotional material including advertisements and press releases.
- Prominent branding on all pre-event publicity material and advertising.
- Sponsor's logo on the Aitec Africa website: www.aitecafrica.com on the event page.
- Insert in the event bag

To propose a presentation or if you wish to sit on a panel, send a topic title, brief outline, biography and photo to: Sean Moroney seanm@aitecafrica.com

Contact details

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