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Information Risk Management Training

Business Continuity Management (BCM)

## ABSTRACT

Disasters are unpredictable; but they happen. Only businesses that are prepared to face disasters, in times of crisis, are likely to survive.

**Business continuity management (BCM)** assures continued business operations in the face of a disruption. BCM is essential for enterprise sustainability. Proactively managing risks through business continuity planning (BCP) and disaster recovery planning (DRP), combined with associated time-tested management processes, assure sustainability. Establishing a BCM system ensures that your business remains operational in the most challenging times due to unexpected occurrences, as it would ensure protection of your personnel, and preservation of your reputation and reliability while providing the ability to remain in business.

This course focuses on BCM concepts including business continuity, emergency management, crisis management and business recovery from a resiliency perspective. Participants will learn how to identify and define problems, plan, respond and recover when disasters happen. Participants will further learn how to establish BCM systems in organizations based on best practices based on standards such as ISO27000 and BS 25999.

## PROGRAM OBJECTIVES

The main course objective is to expose participants to existing and emerging practices in BCM for purposes of raising resiliency. The course will specifically:

- Examine the "why, what, when, how and who" aspects of BCM
- Establish the relevance of BCM and BCM practices in an enterprise
- Develop practical steps towards BCM management systems in your enterprise

## WHO SHOULD ATTEND

- Executives and managers with responsibilities enterprise risk management, technology planning deployment and management, human resource management, facilities planning and management
- ICT operations personnel responsible for BCP and DRP
- Officials of public sector and Civil society agencies concerned with business continuity and crisis management
- Project managers
- Public relations and corporate communications managers

## WHEN & WHERE:

July 18<sup>th</sup> ~ 22<sup>nd</sup>; Nairobi or Mombasa (Kenya) (to be confirmed)

## COURSE FEES:

\$1,500 per participant, exclusive of accommodation

## CONTACTS:

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