

AfriHealth



ICT & innovation for improved healthcare

Conference theme: Consolidating the gains of technological innovation through effective management

Nairobi

30 November – 1 December 2011

An AITEC Africa Event



Supporting organisation



International Society for
Telemedicine & eHealth

Introduction

The Conference was first run in 2007 to bring together researchers, medical practitioners and ICT personnel to share information on the developments in the use of ICT to improve health care in Africa. We have in the past addressed the use of ICT to improve patient safety and enhance healthcare delivery in Africa, (especially East Africa). This provided a wealth of topics which will be included in this year AfriHealth Conference.

Previous Themes:

2007: Advancing ICT for Patient Safety in Healthcare in Africa

2008: Changing the Pace of Healthcare in Africa

2009: ICT in Healthcare – Are we doing enough for Africa?

AfriHealth 2011 will focus on current research, development and implementation of ICT technology and resources in the African Healthcare arena. A key objective of the conference, now in its fourth year, will be to share knowledge and experience from practical mobilization of ICT-based healthcare systems and projects, to showcase best practice through practical case studies and highlight potential for scaling up success stories at national and regional levels. It will again be the meeting point for all healthcare managers and professionals engaged in the African healthcare sector to share ideas, showcase developments, and develop action plans to speed up improvements in the industry.

2011 Theme: Consolidating the gains of technological innovation through effective management

2011 Conference Topics:

- Public/Private partnerships in telemedicine
- E-health strategies for government health services
- E-learning for healthcare professionals
- Health management systems for Africa
- Latest developments in communications networks and systems and their impact on the delivery of healthcare services
- Telemedicine/mHealth: New frontiers of service delivery, building on mobile networks and applications
- National and regional initiatives in telemedicine, mHealth and eHealth
- SMS Solutions for enhanced patient safety
- New perspectives on pharmaceutical supply chain management systems
- Structures to support and develop of the application of ICTs in Healthcare Delivery
- Internet-based learning programmes for nurses and clinicians
- Health informatics and human resources
- Business models for scaling up and replicating effective systems
- Systems for improved social care provision
- Visual collaboration technology and telemedicine video conferencing systems - Telemonitoring and distance consultations
- The role of Open Source systems in healthcare delivery
- Evidence, monitoring and policy systems for healthcare
- The adoption of EMR systems and integrated drug data solutions
- Clinical information systems for integrated healthcare networks, including quality of perception
- Cloud computing for the healthcare industry: Choosing a cloud computing solution and addressing the risks associated with moving to the cloud

Presentation Proposal deadline: 31 July 2011

Objective of the conference:

The objective is to spread knowledge on the use of IT to establish healthcare information systems cutting across primary, secondary and tertiary health care systems; the deployment of IT for the development of efficient drug information and records, for the study and control of epidemics, for research and dissemination of information, for distance learning in the medical profession, and to reduce costs and improve productivity.

Who should attend:-

- * Clinicians and other health professionals
- * Health information technology users and buyers
- * Hospital suppliers
- * Directors and administrators
- * Health informatics professionals
- * Academics engaged in research and teaching in healthcare
- * NGOs involved in the healthcare sector
- * Health management organizations
- * Pharmaceutical companies
- * Relevant public authorities and policy-makers at regional and national levels
- * Relevant standardization and competent authorities on international and national levels
- * Vendors (software and hardware development companies and professional services firms)

Conference participation proposals

Standard Session Presentations (No charge)

These presentations must be educational and of general interest and preferably contain a case study, 20 minutes in duration. These presentations are limited in number and non-commercial presentations with a high level of educational value will be given priority.

Panel Discussions (No charge)

Each panel member is asked to make a five-minute introductory statement setting out their perspectives on the key issues relating to the topic under discussion (without any PowerPoint or other slide presentation). Following introductory statements by all panelists and contributions and questions from the audience, each panelist will be invited to respond to points relevant to them.

Showcase Presentation Sponsor

Plenary Session Fee: US\$4,500

Parallel Session Fee: US\$3,000

A showcase presentation entitles the sponsor to make a 30-minute presentation focussed on the organisation's products and services. The presentation will be branded in the programme.

Sponsorship Benefits:

- Appropriately sized pop-up or banner next to podium during presentation
- You will have your logo on the AITEC Africa website on the relevant event page as Showcase Sponsor.
- Branding on all pre-event publicity material and advertising.
- Mention in the press promotional material including ads and press releases.
- Five complimentary delegate registrations for the conference.
- 25% discount on up to five additional delegate registration places.
- Insert in the delegate bag.
- Presentation branded in programme

If you wish to participate in any of the above options, email info@aitecafrica.com for a Speaker Participation Proposal Form.

